IR – now and beyond

Programme – morning

09.00 Welcome

Rachel Curtis Gravesen, Moderator
Claus Ingar Jensen, DIRF Chairman

Introduction

09.15 Zealand Pharma A/S

Adam Steensberg, President & CEO

Presentation of Zealand Pharma's amazing 'journey' the past couple of years with turnaround, new strategy and CEO putting together the new management team from Q2 2022 till today. In focus is the entailed stakeholder communication and interaction with investors in relation to two successful increases of capital in a difficult market not fit for fund-raising at the time.

10.00 Funding of debt – the role of IR in changing capital markets

IR panel:
General analyst overview by Sandra Wessman, Ass. Director, Corporate Ratings, S&P Global Ratings
ISS Jacob Johansen, Head of Group Investor Relations
Danske Bank, Nicolai Tvernø, Chief IR Officer & Head of Debt Investor Relations

In recent decades interest rates in Western capital markets have been stable and historically low but that has now changed. So far, hardy profits and fixed-rate debts by listed companies have ensured calmness despite volatile markets, but corporations finance themselves with both debt and equities so what focus should IR have given the changed conditions. How should IR address the audiences with different focal points (strategy, growth and EBITDA development for shareholders, cash flow and debt servicing capacity for debt holders).

10.30 Coffee break

11.00 Break-out sessions

The EU's ESRS reporting standards: What do they mean for IR?

Simon Taylor, Senior Director & Co-founder, Position Green

The EU's European Sustainability Reporting Standards are expected to take effect from January 2024, putting sustainability information on par with financial data. But what are the implications for IR? Using data from the ESG100 study of the 300 largest listed companies in Scandinavia, Position Green will provide an assessment of the current gaps to ESRS readiness and insights for IR.

Shareholder knowledge in IR workflow

Mattias Bendixen, Sales Manager Nordics, Euronext Corp. Solutions

Learn about the importance of shareholder knowledge in IR workflow with sharing of several best practices and how issuers can benefit from SRDII. Based on an extensive analysis about the impact of SRDII and how it has impacted issuers in several European countries.

11.45 AI: How can it help IR and what are the threats

Henrik Gøbel, Head of Global Capital Markets EMEA, Morgan Stanley

Natural language processing: already used by investors to extract insights from earnings calls, press releases and analyst reports.

Enhanced investor targeting.

Market intelligence and data analysis

Compliance: Assistance in identifying potential compliance issues in an ever-changing set of regulatory requirements.

Predictive analytics used by investors analyse market data and trends to make predictions about stock

Reporting: AI could significantly boost efficiency in financial reporting.

12.15 Lunch

Programme – afternoon

13.15 Celebration of DIRF's 35-years anniversary

Pernille Friis Andersen
Lynge Blak
Thomas Kudsk Larsen

On the occasion of DIRF's 35-year anniversary, this panel takes us back in history and shares their insights and stories from the years past and how IR has developed as a career through the years.

14.00 Break-out sessions

Investor targeting – why it is important

Mark Simms, CEO, CMi2i

All listed companies have investor targeting as a prioritised task. Especially in the present environment. But why is it so important and which tools are to be considered. How can the investor base be mapped.

Communicating sustainability

Mikkel Lotzfeldt, Head of Sustainability, Geelmuyden Kiese

When done right, communicating sustainability can create a competitive edge a favorable position for a company. If not, it poses substantial reputational risk. Learn about the principles of sustainability communication, the do's and don'ts of "green messaging" and get a look in the communication professional's toolbox.

14.45 Coffee break

15.15 Geopolitical tensions and dealings in a new world order

Timothy Ash, Senior EM Sovereign Strategist, Emerging Markets, RBC Blue Bay Asset Management
Allan von Mehren, Chief Analyst and China economist, Danske Bank
Thomas Kudsk Larsen

Update on latest developments in the Ukraine-Russian war and its consequences to the financial markets.

What are the consequences of current developments in Asia.

General IR perspective on what to consider in this new environment.

16.10 Busting unconscious bias and mitigating cultural blind spots

Bobby Bovell, Partner & Chief Consultant, Living Institute

How do we bust biases that are invisible to everyone, including ourselves, and what about navigating cultural differences wisely?

16.55 Take-aways from the day - thank you for joining uss

Rachel Curtis Gravesen

Drinks reception - Networking

The programme may be subject to change.