

DIRFdagen 2021 Embracing change

23 September 2021

Gorrisen Federspiel, Axel Towers, Copenhagen

DIRF
Dansk Investor
Relations Forening

Programme

09.00 Welcome

- Rachel Curtis Gravesen, Moderator
- Claus Ingār Jensen, DIRF Chairman
- Mikael Philip Schmidt, partner, Gorrisen Federspiel

09.10 KEYNOTE:

Our ESG journey

- Marianne Wiinholt, Executive Vice President, CFO at Ørsted A/S
- Allan Bødskov Andersen, Head of Investor Relations

10.00 IR learnings and key take-aways from working during the pandemic

- Mikael Philip Schmidt, partner, Gorrisen Federspiel
- Jesper Søgaard, CEO, Better Collective
- Peter Kondrup, Vice President Investor Relations, Carlsberg
- John Lauritsen, Managing Director, Chr. Augustinus Fabrikker A/S

Along with the rest of the world, IR professionals were thrust overnight into remote-working. Our new reality meant we had to find new ways of operating, as tried and tested decision-making processes and lines of communication became obsolete. We ask our panel of experts: What did we learn, which legal or regulatory challenges did we face, and which working practices will we take with us as we return to our desks?

11.00 COFFEE BREAK



11.30 The strategic role of Investor Relations

- Anders Mohr Christensen, Vice President Group Strategy & Investor Relations, Chr. Hansen Holding A/S
- Ellen Bjurgert, Vice President, Investor Relations, Coloplast A/S
- Henrik Lund, Head of Investor Relations, Matas A/S

A monumental shift in today's equity markets has re-defined the relationship between companies and their investors. Today's IR professionals need to be proactive leaders capable of building constructive relationships internally as well as externally in order to help build a clear understanding of the company's vision, strategic focus and goals - as well as the risks attached to the business.

12.30 LUNCH



13.30 KEYNOTE:

ESG – pro- or reactive communication

- Anthony Abbotts, Director Group Sustainability, Rockwool Group
- Thomas Harder, Director, Group Treasury & Investor Relations, Rockwool Group

Transformation of business model, company culture and technology to the new sustainable agenda

14.00 ESG – pro- or reactive communication Panel:

- Susanne Stormer, Partner & Head of Sustainability, PwC Denmark
- Marco Kisic, Head of ESG Research, Nordea Markets
- Klaus Ørtoft Madsen, Chief Portfolio Manager, Head of Equities, PFA Asset Management
- Kristina Øgaard, Head of Sustainability Strategy & Governance, Danske Bank

What and when shall we communicate on ESG? With growing regulatory requirements, companies need to report compliance with relevant laws and recommendations rather than communicating how they measure up to a particular metric or index compiled by experts. How can IR departments ensure they create a gold standard for sustainable financial reporting.

15.00 COFFEE BREAK



15.30 KEYNOTE:

'IR in a post-pandemic world'

- Ulrik Bie, Economic Editor, Berlingske

An unprecedented health challenge was met with exceptional fiscal and monetary measures from governments across the globe. However, throwing money from a helicopter to support society was the easy part: Major challenges now face national economies, policy makers and financial markets as we try to navigate the new post-pandemic landscape.

16.30 Take-aways from the day

– Thank you for joining us

- Rachel Curtis Gravesen

DRINKS RECEPTION - NETWORKING