

VIRTUAL IR – NEW WAYS OF WORKING

24 SEPTEMBER 2020 GORRISSEN FEDERSPIEL, AXEL TOWERS, COPENHAGEN

PROGRAMME



Live broadcast from Gorrissen Federspiel on 24 September at 9.00AM

9.00-9.10	WELCOME	12.30-13.30	LUNCH 
9.10-10.00	MATAS Corporate evolution towards an ever more digitized reality A corporate action plan and strategy towards increasing usage of digital channels and infrastructure. And how to keep shareholders updated on the journey. SPEAKER: - Gregers Wedell-Wedellsborg (CEO)	13.30-14.30	COMMISSIONED RESEARCH Arguments for and against. Is it a useful tool to get new investors on board? What is the latest news on MiFID II? The new normal or a step in the wrong direction for critical analysis of listed companies? SPEAKERS: - Thomas Steen Hansen, Global Head of Equity Research, Danske Bank - Thomas Johansen, CFO, Netcompany - Rolf Sass Sørensen, VP, Investor Relations & Com., Bavarian Nordic
10.00-11.00	INVESTOR ATTENTION How to use traditional and digital media platforms to generate investor interest How to embrace investor attention opportunities on social media platforms with traditional media attention tools and within the limits of corporate disclosure rules. Exemplified by corporate use and how social media influencers work. Digital IR in practice. SPEAKERS: - Bodil Gantzel, radio host, Millionærklubben - Tue Østergaard, Director, HCA Capital - Gianandrea Roberti, Head of IR, Tryg - Simon Kirketerp, investor editor, Børsen	14.30-15.00	COFFEE BREAK 
11.00-11.30	COFFEE BREAK 	15.00-16.00	IR BATTLEFIELD EXPERIENCE When investor support is critical to raise capital and the environment is volatile, razor-sharp investor understanding is crucial to succeed. Two corporate tales of raising capital in a turbulent period and how to get investors on board in a transition period SPEAKERS: - Rolf Sass Sørensen, VP, Investor Relations & Com., Bavarian Nordic - Patrik Setterberg, VP, Investor Relations, Vestas Wind Systems
11.30-12.30	INVESTOR RECOGNITION The clear-cut equity story that makes it easy for investors to embrace the investment case Two corporations illustrate how they have started the journey as listed companies and gained investor traction by execution and clear-cut communication. SPEAKERS: - Thomas Johansen, CFO, Netcompany - Claus Finderup Grove, CEO, Konsolidator	16.00	TAKE-AWAYS FROM THE DAY - THANK YOU FOR JOINING US Due to the current Covid-19 situation, the venue have implemented restrictions on the number of attendants present at each session not to exceed a maximum of 50 attendants present in the room at any given time.