



www.irsociety.org.uk

THE INVESTOR RELATIONS SOCIETY

The IR Society, based in London, is delighted to offer courses to all members of DIRF, we offer a wide range of professional development courses on various topics for those new to Investor Relations and those who have worked within the industry for several years.

About the IR Society?

The Investor Relations Society (IR Society) is a membership organisation that exists to promote best practice investor relations in the UK and beyond. It is run by IR professionals for IR professionals.

Established in 1980, the IR Society's mission is to promote best practice in investor relations; to support the professional development of its members; to represent their views to regulatory bodies, the investment community and government; and to act as a forum for issuers and the investment community.

The Society has over 850 members from the UK, Europe and beyond, including representatives from most of the FTSE 100, a large number of FTSE 250 companies and a number of AIM and smaller companies as well as IR advisers and service providers. For more information visit www.irsociety.org.uk or connect with us on Twitter (@IRSocietyUK) or [LinkedIn](#)

Our Core Beliefs

- Investor relations should be at the heart of the development of corporate strategy
- Proactive, universal, prompt and clear investor communications
- Transparency in securities trading
- Proportionate regulation that promotes equity and fairness
- The value of engagement between companies and investors
- The need for investor relations professionals to attain an appropriate level of competence and maintain it through continued professional development

IR Society Professional Development Courses

Core Courses

- Introduction to IR and Financial Markets
- IR Regulation and Compliance Essentials – Module One & Two (2 days)
- Best Practice in IR
- Understanding Investors, Analysts and the Financial Media: Developing your key IR stakeholders
- Introduction to Writing for IR
- Demystifying Company Accounts and Valuations – Module One & Two (2 days)
- Annual Reporting: Best Practice
- IR Script writing for management presentations
- Investor Targeting and Engagement

Advanced Courses

- IR Regulation update
- Advanced writing skills for IR
- ESG/SRI: Sustainability issues for IR
- Strategic approach to corporate messaging: Convergence of IR and Financial PR
- IRO Engagement with the Board

Specialist Courses

- IR for Personal and Executive assistants
- Integrating IR, PR and Communications
- Financial Modelling
- Building your Debt IR Capability

Prices vary depending on each course and all DIRF members receive IR Society courses at a member rate.

For more information on all professional development courses the IR Society offers, or to book, please visit their website on <https://irsociety.org.uk/professional-development> or contact Jessica Hyett at jessica.hyett@irsociety.org.uk.

Certificate in Investor Relations qualification (CIR®)

The Certificate in IR (CIR®) qualification has become a benchmark in the industry, widely recognised in the UK and in other international markets. It is a comprehensive, stretching test of your competency in IR, providing the tools to help you develop your career in the profession.

The Certificate in Investor Relations (CIR®) & International Certificate in IR (ICIR®) are internationally recognised qualifications for the investor relations profession.

The qualification allows successful candidates to demonstrate their knowledge of the financial and market environment, the regulatory and reporting requirements for listed companies and their sound understanding of the principles of investor relations, which will enable them to operate competently and safely.

The CIR® is a valuable benchmark for those already in the profession and an essential prerequisite for those seeking to work in investor relations. With more than 1,450 successful candidates from more than 26 countries, the CIR® is firmly established as the leading IR qualification worldwide.

Who should sit the CIR®?

It is suitable for anyone working in investor relations or related professions, or considering a move into investor relations, either in the UK or overseas.

The CIR® is a self-study qualification based on the IR Society's comprehensive CIR® study guide. It is assessed by an examination comprising 60 multiple-choice questions, based on the topics set out in the syllabus.

For more information on the CIR, or to book, please visit their website on <https://irsociety.org.uk/professional-development/certificate-in-ir> or contact Tara Hogg at tara.hogg@irsociety.org.uk.