

HÔTEL DES ARTS ET MÉTIERS
9 BIS AVENUE D' IENA - PARIS

BIENVENUE À
PARIS

9TH IR SUMMIT 2018
DECEMBER 14TH



IR club



NEVIR



IR 9th IR Summit - Friday 14th December - PARIS

INTRODUCTION

We are delighted to invite you to **Kepler Cheuvreux's 9th IR Summit** that will be held on **14th December**.

- **VENUE, December 14th** : Salons de l'Hôtel des Arts & Métiers, 9bis place d'Iéna 75016 Paris
- **COCKTAIL, December 13th** : The Travellers Club, 25 avenue des Champs-Élysées, 75008 Paris
- **PARTNERSHIPS**: 16 IR Associations, European Issuers, MiddleNext and QCA.

A full day dedicated to IR managers with:

- A great opportunity to network with your international peers
- A focus on regulatory, management and strategic communication, ESG discussions and interactive workshops
- Debating with key note speakers to better prepare for 2019
- Presentations by market leading Asset Managers

The SmartConnect team looks forward to welcoming you to Paris!

André Juillard

Global Head of SmartConnect Services

• **IR SUMMIT Team** – Contact : irsummit@keplercheuvreux.com
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8:30		Registration		Plenary sessions
9:00	Opening introduction François MALLET, Senior Managing Director - Head of Equity - Global Head of Strategic Cooperation André JUILLARD, Global Head of SmartConnect Services			
9:15	Succeeding beyond borders – Sharing of experience on international trade by cross-border entrepreneur Ming-Po CAI, Founder and President - Cathay Capital			
10:15	Think global Round table with : Greg Harris, CIBC (Canada) ; Marc Ruddle, Piper Jaffray (USA) ; Adrian Reutersward, CIMB (Asia-Pacific)		NEW	
11:00	Markets overview and what to expect in 2019 Christopher POTTS, Managing Director, Head of Economics & Strategy Research			
12:00		Networking lunch		Workshops
13:30	Activists expectations Harlan ZIMMERMAN - Cevian Anne-Sophie D'ANDLAU – CIAM Maarten WILDSCHUT, RWC Partners	Emotional intelligence to improve your performance Emmanuelle LEBRIS, Consultant & Coach		
	Passive investment growth Fannie WURTZ, Amundi Stuart KIRK, DWS Arnaud GIHAN, BlackRock	Digitalisation, Regulation, Disruption: on the way to MIFID III? Cari WALKER, CorpAxe Julian ALLEN-ELLIS, AFME Radek BARNERT, WeCONVENE		
15:15	Crisis communication management Régis BEGUE, Lazard Frères Gestion Anne MEAUX, Image 7	Trading evolutions vs lack of liquidity <i>Name to be confirmed soon</i>		
16:00	Alternative financing: Hybrids, Alternative Investments, Convertibles Barbara COHEN, BNP Paribas AM Tikehau Capital (Name to be confirmed)	The growing importance of ESG/SRI policies in asset management Emeric PREAUBERT, Sycomore AM Eva AXELSSON, Swedbank Robur Fonder AB Natacha DIMITRIJEVIC, Hermes IM		
16:45		End		

IR Cocktail party - Thursday 13th December

NETWORKING STARTING 7:00pm

Ahead of our IR Summit, please join us at our **networking cocktail party** at the exclusive **Travellers Club**, in the historic Hôtel particulier of La Païva.

Date: 13th December

Time: 7.00pm to 11:00pm

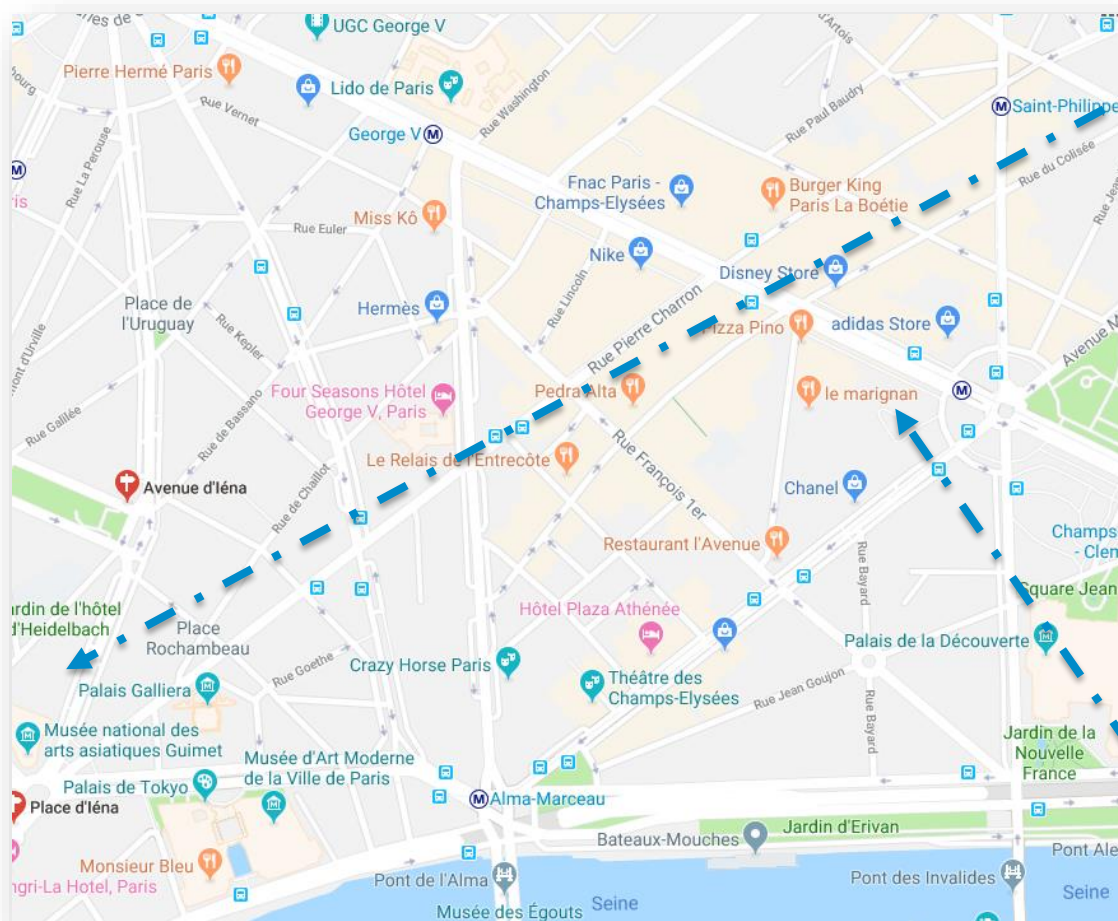
Venue: 25 avenue des Champs-Élysées, Paris 8ème



*The Travellers Club, 25 avenue des Champs-Élysées, 75008 Paris
Metro : Franklin D. Roosevelt (Line 1)*

Please reply by 5th December to confirm your attendance: irsummit@keplercheuvreux.com

VENUE



IR Summit venue

Salons de l'Hôtel des Arts et Métiers

9 bis Avenue d'Iéna, 75016 Paris - France

Access

- Boissière (line 6) - 5 mins walk
- Iéna (line 9) - 1 min walk

From Gare du Nord (Eurostar & Thalys)

- 30 mins by subway (line 4 then 9)
- 25 mins by taxi

From Paris Orly Airport

- 50 mins by train
- 45 mins by taxi

From Paris CDG Airport

- 1 hour by train (RER A)
- 1 hour by taxi

Cocktail venue (13th December)

Travellers Club

25 avenue des Champs-Élysées, Paris 8^{ème}

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HOTEL ACCOMMODATION (CORP. RATES)

Warwick Hotel & Resort, 5 Rue de Berri Paris, 75008

Contacts:

<https://warwickhotels.com/paris/>

Tel: +33 1 40 68 34 34

220 EUR

inc. breakfast

Cut off date : Nov 26

Hotel Vernet Paris, 25 rue Vernet, 75008 Paris

Contacts:

<https://www.hotelvernet-paris.com/>

Tel: +33 1 44 31 98 00

Corporate rate password : LEGKC

299 EUR

inc. breakfast

Your SmartConnect team 1/2

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