

IR ENGAGING IN A WORLD GOING SUSTAINABLE

24 SEPTEMBER 2019 AT EY (ERNST & YOUNG), OSVALD HELMUTHS VEJ 4, 2000 FREDERIKSBERG

PROGRAMME

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| 8.30-9.00 | REGISTRATION, NETWORKING AND LIGHT BREAKFAST  | |
| 9.00-9.10 | WELCOME AND OPENING REMARKS <ul style="list-style-type: none"> - Claus I. Jensen, Chairman of DIRF and Head of IR, Danske Bank - Carina Ohm, Ass. Partner and Head of Financial Accounting Advisory Services, EY - Ole Sjøberg, moderator | 13.15-14.15 SHORT SELLING: A PROFANITY OR ACTIVE OWNERSHIP? <ul style="list-style-type: none"> • Your company is highlighted as being shorted. What is the short seller intention, methods and modus operandi • How does it impact the IR team and management in their investor and media activities? SPEAKERS: <ul style="list-style-type: none"> - Flemming Ole Nielsen, Executive Vice President Investor Relations and Corporate Communication, DSV A/S - Martin Kjær Hansen, Head of Investor Relations, ISS A/S - Claus Wiinblad, Vicedirektør f. Danske Aktier, ATP - Lars Topholm, Head of Research, Carnegie Investment Bank |
| 9.10-10.10 | DFDS – HOW TO FURNISH STAKEHOLDERS AND GET BUY-IN <ul style="list-style-type: none"> • How to handle different aspects of reporting internally and externally • How do you bridge the different stakeholder needs in a resource optimizing way • What priorities do C-suite have in relation to investors and board information requirements SPEAKERS: <ul style="list-style-type: none"> - Claus V. Hemmingsen, Chair of the Board, DFDS - Søren Brøndholt Nielsen, VP IR & Corporate Planning, DFDS - Sofie Hebeltoft, Head of CSR, DFDS | 14.15-15.00 DANSKE BANK – THE UNEXPECTED HAPPENS AND BRAND VALUE IS SUDDENLY AT RISK <ul style="list-style-type: none"> • How to maneuver a crisis that was not prepared for • How was coordination developed • The key learnings and needed tools in a contingency plan SPEAKERS: <ul style="list-style-type: none"> - Kim Larsen, Head of Communications, Danske Bank - Claus I. Jensen, Head of Investor Relations, Danske Bank |
| 10.10-10.30 | COFFEE BREAK  | |
| 10.30-11.30 | ESG REPORTING MADE OPERATIONAL <ul style="list-style-type: none"> • What are investors looking for and how to standardize the information flow • ESG requirements. How to organize and go beyond standards SPEAKERS: <ul style="list-style-type: none"> - Anders Schelde, Chief Investment Officer, MP Pension - Hortense Bioy, Director of Passive Strategies & Sustainable Research, Morningstar - Cora Olsen, Global Lead Sustainable Business Reporting, Novo Nordisk - Carina Ohm, Nordic Head of Climate Change and Sustainability Services, EY | 15.00-15.15 COFFEE BREAK  |
| 11.30-12.15 | BREAK-OUT SESSIONS | 15.15-16.30 IR – BACKGROUNDS AND OPPORTUNITIES <ul style="list-style-type: none"> • The road ahead: IR as a career – ways in and out, what are headhunters looking for • Which profiles are in demand and where SPEAKERS: <ul style="list-style-type: none"> - Pernille Friis Andersen, CFO Region Europe et al/CIS at FLSmidth - Tobias Petri, partner at Executive Search, SpencerStuart - Anders Enevoldsen, Head of Investor Relations & Corporate Communications, Boozt - Rachel Curtis Gravesen, owner at Curtis Consult - Gary Davies, Chief Executive Officer, The Investor Relations Society |
| 12.15-13.15 | LUNCH BREAK  | |